

## 2017-2018 KSPE Board of Directors

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*Delivering professional development  
products and services*

*Encouraging licensure*

*Advocating legislation and  
public policy*

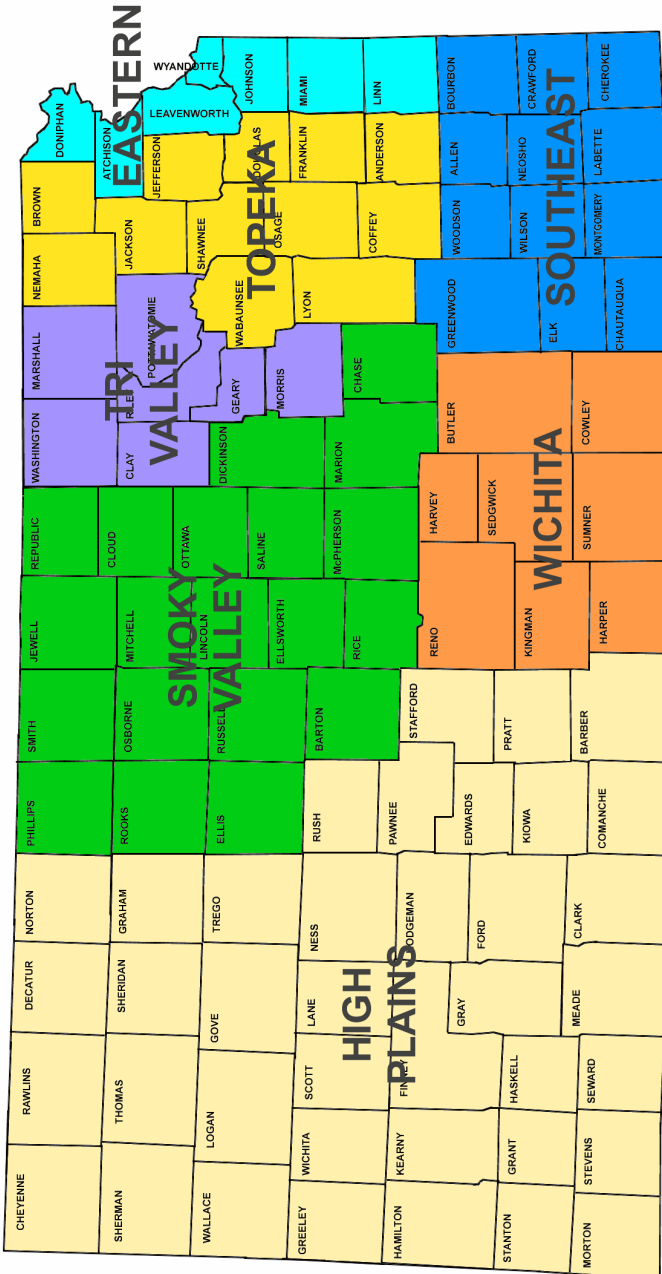
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## STRATEGIC PLAN

The KSPE Strategic Plan represents input from hundreds of members through a member survey, strategic planning task force, the KSPE Board of Directors and additional membership input. Through these actions, KSPE has revisited its strategic plan, reviewed its general purpose, and is “hitting the reset button” on the KSPE organization in terms of its general vision, mission, values, and strategic focus.

## KSPE MISSION STATEMENT

KSPE is dedicated to promoting, protecting and advocating the success and integrity of the licensed Professional Engineer and Engineer Intern by delivering professional development products and services, encouraging licensure, and advocating legislation and public policy for the betterment of human welfare and the profession.

## KSPE VISION STATEMENT

KSPE is the recognized voice and advocate of licensed Professional Engineers.

## KSPE GOALS

- Foster Chapter-State-National partnerships to seamlessly deliver a core level of service to every member.
- Deliver value to our members that enhances their competence and ability to practice as a Professional Engineer.
- Increase membership to serve and represent the collective interests of all licensed Professional Engineers and Engineer Interns.

## KSPE VALUES

- Protection of the public welfare above all other considerations.
- Ethical and competent practice of engineering.
- Innovation through the creative application of math, science, and engineering.
- The PE license as the highest standard of professionals in engineering.
- Continuous learning for professional growth.
- Growth in the number of licensed Professional Engineers.
- Teamwork, unity, and fellowship of all PE’s across all disciplines.
- Commitment to the future of the licensed Professional Engineer.

## KSPE STRATEGIC FOCUS

- Increase impact on the Kansas Legislature and public policy.
- Clarify /align the KSPE message and more clearly communicate that message to current & potential members, the Kansas Legislature, and the general public.
- Provide for the sustainable growth of KSPE membership and revenues.

## IMPACT THE KANSAS LEGISLATURE AND PUBLIC POLICY

- Develop member & non-member workshops to improve interaction with legislators (i.e., grassroots initiatives, local & state political processes, etc.).
- Determine current member participation and capitalize on those resources to expand member involvement.
- Develop & implement formal & informal interaction with public officials. (i.e., say hi, be a resource, lobby, testify).
- Encourage member participation in campaign activities and elect members to political office.

## ENHANCED KSPE MESSAGE AND COMMUNICATIONS

- Clearly communicate the KSPE message on the website, in written materials, and with electronic communications.
- Develop and communicate the monthly wins, losses, & progress: activities to current & potential members.
- Initiate actions with other technical and professional societies, the Kansas Board of Technical Professions, and other agencies & organizations to discuss key issues impacting the engineering profession (e.g., BS+30, licensure, etc.).
- Develop information and coordinate speaker bureau initiatives (i.e., E-Week, public schools, chambers of commerce, service organizations).

## SUSTAINABLE GROWTH OF MEMBERSHIP AND REVENUES

- Provide membership options that meet the needs of KSPE.
- Strengthen membership development programs (i.e., FE & PE practice exams and recognition ceremonies, distribution of literature, member phone calls, etc.).
- Enhance the quality of chapter meetings.
- Increase attendance & participation in society programs (i.e., MATHCOUNTS, bridge building, annual conferences, etc.).
- Develop sustainable dues & non-dues revenue sources (i.e., affiliate and agency membership options).